



RCOG WORLD CONGRESS 2023

12-14 JUNE 2023 • LONDON

Sponsorship and exhibition prospectus

Venue: RCOG Headquarters, London
and virtually across the globe



INVITE TO INDUSTRY

On behalf of the Royal College of Obstetricians and Gynaecologists (RCOG) we invite you to participate in the RCOG World Congress 2023, to be held at the RCOG Headquarters in London and virtually across the globe, on 12-14 June 2023.

The Congress is the major event in the calendar for clinicians practicing in obstetrics and gynaecology. For the hybrid 2023 Congress, we expect to attract over 600 in-person attendees and over 2,000 online.

The RCOG flagship event will provide your organisation with exclusive opportunities to showcase your brand, interact with delegates and learn about the latest developments in this rapidly changing and expanding field.

Our programme attracts specialists from all areas of obstetrics and gynaecology and from across the globe.

The Congress provides an opportunity for discussion, exchange of ideas and for delegates to interact with industry. The 2023 hybrid event will allow your organisation to connect with clinicians, influence decision-makers and engage with thought-led discussion within obstetrics and gynaecology.

We hope your organisation will participate and support in what is set to be an unmissable 2023 World Congress.

See you there!



Dr Raneer Thakar
RCOG President

ABOUT THE RCOG

The Royal College of Obstetricians and Gynaecologists (RCOG) works to improve women's health care across the world. It is committed to developing the accessibility and quality of education, training and assessments for doctors wishing to specialise in obstetrics and gynaecology.

OUR WORK

Push for commitment to excellence in all O&G practices

We do this by: Publishing clinical guidelines, developing education training programmes and providing a vast CPD programme

Shape health policies through campaigns and consultation

We do this by: Advising the government and other public bodies on O&G healthcare matters and contributing to policy developments as it affects the O&G profession.

Strengthen the national and global O&G network

We do this by: Supporting other O&G organisations and organisations that champion women's health. We work with international partners to improve sexual and reproductive healthcare and reduce maternal morbidity and mortality worldwide.

Help women and girls access accurate information about their health

We do this by: Publishing patient information resources, which explain medical conditions and care options. We work with the RCOG Women's Network, to ensure women's views are heard and at the heart of everything we do.

RECENT HIGHLIGHTS

The RCOG and RCM have campaigned for greater investment in maternity services to the Health and Care Select Committee. This helped secure significant investment into maternity services and funding for the Avoiding Brain Injury in Childbirth programme.

The RCOG and RCM also developed information and guidance on the magnitude of the risks of morbidity and mortality for pregnant women with COVID-19 infection and provided this to support the Joint Committee on Vaccination and Immunisation (JCVI) decision-making on the use of COVID-19 vaccines in pregnancy.

WHY SHOULD YOUR ORGANISATION SUPPORT RCOG WORLD CONGRESS 2023?

- The RCOG World Congress is always one of the largest international events in obstetrics and gynaecology
- Generate leads both in-person and virtually, with opportunities to continue engagement after the Congress
- Your organisation will be able to reach, network and influence decision makers in obstetrics and gynaecology
- Prove your organisation is a thought-leader within the obstetrics and gynaecology community by supporting and participating with the RCOG
- Launch new products and services, the RCOG Congress is the ideal platform to showcase latest products to a focused audience
- Support the education and development of women's health, including the delivery of symposiums, interactive sessions and workshops
- Demonstrate your organisation's commitment in reducing carbon emissions by supporting hybrid events and digital technology.

WHO WILL ATTEND?

The RCOG World Congress has previously been attended by 2,000-4,000 O&G healthcare professionals from over 100 countries.

PAST EVENT DELEGATE NUMBERS

Year	Country	Total paying attendance	No of countries attending	O&G consultants	O&G trainees	Allied health professionals	Unspecified delegates
2014	Hyderabad, India	3,361	61	2,718	390	13	240
2015	Brisbane, Australia	2,138	43	1,031	350	193	564
2016	Birmingham, UK	2,092	71	1,424	614	54	543
2017	South Africa	1,999	87	808	318	127	746
2018	Singapore	2,751	82	1059	341	200	1086
2019	London	3,613	106	1181	821	38	1467
2021	Virtual - Global	2,699	88	1081	777	25	694
2022	Hybrid - London and virtual	2,118	87	891	563	37	627

SCIENTIFIC PROGRAMME 2023

The scientific programme will provide all delegates with a choice of up to five concurrent sessions each day and over twenty specialist areas. The programme will include plenary, interactive sessions, oral abstract and ePoster presentations.

PROGRAMME COMMITTEE

- Mr Hassan Shehata, RCOG Vice President, Global Health
- Mr Dudley Robinson, Chair of Congress Committee
- Mr Ramesh Ganapathy, Deputy Chair of Congress Committee
- Professor Emma Crosbie, Chair of Abstract Committee

MEMBERS

- Dr Sherif Abdel-Fattah, RCOG Council Representative for EMEA
- Dr Jyotsna Acharya, RCOG Council Representative for South Asia
- Dr Karen Chan, President, Hong Kong College of O&G
- Professor Liona Poon, Hong Kong College of O&G
- Dr Raymond Li, Hong Kong College of O&G
- Mr Andrew Sizer, RCOG Council Representative for West Midlands
- Representatives from the Trainee Committee

TOPICS

- Abortion care
- Adolescent gynaecology
- Advances in prenatal diagnosis
- Benign gynaecology
- Early pregnancy complications and gynaecology
- Endometriosis and uterine disorders
- Fetal medicine
- Gynae oncology
- High risk pregnancy
- Hot topics (emerging research/issues) in gynaecology
- Hot topics (emerging research/issues) in obstetrics
- Imaging in gynaecology
- Imaging in obstetrics
- Innovation
- Labour ward management
- Lifestyle medicine in women's health
- Maternal medicine
- Medical education
- Obesity
- Pandemic and impact of COVID-19/ infectious diseases
- Post reproductive health
- Quality improvement
- Reproductive medicine/assisted reproduction
- Risk management
- Sexual health and contraception
- Simulation and training
- Telemedicine
- Urogynaecology/pelvic floor
- Women's health and policies

PLATINUM PACKAGE

PRICE: £36,500 + VAT

PLATINUM SPONSORSHIP INCLUDES:

Education

- 35 minute lunchtime symposium and Q&A live in the RCOG Headquarters (Day 1)
- 35 minute lunchtime symposium and Q&A live in the RCOG Headquarters (Day 2)
- 20 minute pre-recorded education/demo video to be available on-demand pre, during and post Congress
- Your company symposium(s) will also be viewed on the virtual platform live and available on-demand for three months after the event

Engage

- Table top exhibition stand at the RCOG Headquarters - premium position
- Lead capture technology provided to x4 stand staff
- Invited to Congress welcome drinks reception, up to 4 tickets
- Company sponsor page on the virtual platform, with opportunities to upload video content, brochures, data and flyers
- 1 minute promo video uploaded onto your sponsor page
- Ability to engage in 1:1 chats with delegates through the virtual platform
- Delegate list from full Congress (GDPR compliant)
- Delegate list from your company symposiums (GDPR compliant)

Further brand promotion

- Registration sponsor - company logo on registration documents and joining instructions
- The right to use the Congress logo in social media and marketing materials
- Company logo on stage branding
- Company logo on selected event signage, on the virtual platform and on holding slides
- Company clickable banner advert to be on the homepage of the virtual platform
- Brand exposure in Congress App
- Social media mentions pre Congress and during Congress

Registrations

- 4 company passes in-person at RCOG Headquarters
- 10 company passes for the virtual platform

Symposium content

- Sponsorship of a symposium will allow sponsoring companies to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored symposium programme. Sponsors will have the option for their content to be live at the physical event and on-demand for the hybrid virtual platform.

The cost of the symposium includes

- Hire of standard conference stage set
- Hire standard audio-visual equipment and technician
- Staff to assist e.g. with distribution of material, roving microphones during symposium

GOLD PACKAGE

PRICE: £30,000 + VAT

GOLD SPONSORSHIP INCLUDES:

Education

- 30 minute lunchtime symposium and Q&A live in the RCOG Headquarters
- 20 minute pre-recorded education/demo video to be available on-demand pre, during and post Congress
- Your company symposium will also be viewed on the virtual platform live and available

Engage

- Table top exhibition stand - premium position
- Lead capture technology provided to x4 stand staff
- Invited to Congress welcome drinks reception, up to 4 tickets
- Company sponsor page on the virtual platform, with opportunities to upload video content, brochures, data and flyers
- 1 minute promo video uploaded onto your sponsor page
- Ability to engage in 1:1 chats with delegates through the virtual platform
- Delegate list from full Congress (GDPR compliant)
- Delegate list from your company symposiums (GDPR compliant)

Further brand promotion

- The right to use the Congress logo in social media and marketing materials
- Company logo on stage branding
- Company logo on selected event signage, on the virtual platform and on holding slides
- Company clickable banner advert to be on the homepage of the virtual platform
- Brand exposure in Congress App
- Social media mentions pre Congress and during Congress

Registrations

- 4 company passes in-person at RCOG Headquarters
- 8 company passes for the virtual platform

Symposium content

- Sponsorship of a symposium will allow sponsoring companies to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored symposium programme. Sponsors will have the option for their content to be live at the physical event and on-demand for the hybrid virtual platform.

The cost of the symposium includes

- Hire of standard conference stage set
- Hire standard audio-visual equipment and technician
- Staff to assist e.g. with distribution of material, roving microphones during symposium

SILVER PACKAGE

PRICE: £21,000 + VAT

SILVER SPONSORSHIP INCLUDES:

Education

- 25 minute breakfast symposium and Q&A at the RCOG headquarters
- Your symposium will also be viewable live on the virtual platform and post event for on-demand
- Your company video/symposium will also be viewed on the virtual platform and available on-demand for three months after the event
- 20 minute pre-recorded education/demo video to be available on-demand pre, during and post Congress

Engage

- Table top exhibition stand at the RCOG Headquarters - premium position
- Lead capture technology provided to x3 stand staff
- Invited to Congress welcome drinks reception, up to 3 tickets
- Company sponsor page on the virtual platform, with opportunities to upload content, brochures, data and flyers
- 1 minute promo video uploaded onto your sponsor page
- Ability to engage in 1:1 chats with delegates through the virtual platform
- Delegate list from full Congress (GDPR compliant)

Further brand promotion

- The right to use the Congress logo in social media and marketing materials
- Company logo on stage branding
- Company logo on selected event signage, on the virtual platform and on holding slides
- Company clickable banner advert to be on the homepage of the virtual platform
- Brand exposure in Congress App
- Social media mentions pre Congress and during Congress

Registrations

- 3 company passes in-person at RCOG Headquarters
- 8 company passes for the virtual platform

BRONZE PACKAGE

PRICE: £10,500 + VAT

BRONZE SPONSORSHIP INCLUDES:

Education

- 15 minute pre-recorded education/demo video to be available on-demand pre, during and post Congress

Engage

- Table top exhibition stand at the RCOG Headquarters
- Lead capture technology provided to x2 staff
- Invited to Congress welcome drinks reception, up to 2 tickets
- Company sponsor page on the virtual platform, with opportunities to upload content, brochures, data and flyers
- 1 minute promo video uploaded onto your sponsor page
- Ability to engage in 1:1 chats with delegates through the virtual platform
- Delegate list from full Congress (GDPR compliant)

Further brand promotion

- The right to use the Congress logo in social media and marketing materials
- Company logo on selected event signage, on the virtual platform and on holding slides
- Brand exposure in Congress App
- Social media mentions pre Congress and during Congress

Registrations

- 2 company passes in-person at RCOG Headquarters
- 6 company passes for the virtual platform

DIGITAL EXHIBITOR

PRICE: £5,500 + VAT

DIGITAL EXHIBITOR PACKAGE INCLUDES:

- 4 exhibition passes for the virtual Congress platform
- Logo on selected event signage, on the virtual platform and on holding slides
- 1 minute video to be uploaded onto your sponsor page
- Company sponsor page on the virtual platform, with opportunities to upload video content, brochures, data and flyers
- Ability to engage in 1:1 chats with delegates through the virtual platform
- Brand exposure on the Congress App
- Social media mentions during Congress
- Delegate list from full Congress (GDPR compliant)

DELEGATE SPONSOR

PRICE: VARIED

DELEGATE SPONSOR PACKAGE INCLUDES:

- Purchase a group of delegate passes to be used by external clinicians
- RCOG will assist with the booking process
- Delegate pass discounts available for x20 or more delegate passes for the virtual platform

ADDITIONAL SPONSORSHIP

OPPORTUNITIES

- Pre-Congress symposium opportunity (up to 30 minutes): Your organisation is able to have an additional pre-recorded symposium/educational video available for delegates to view online the week before Congress: £10,000 + VAT
- Presidential drinks sponsor: £6,000 + VAT
- Lanyard sponsor: £10,000 + VAT
- ePoster sponsor: £10,000 + VAT
- Simulation suite sponsor: £10,000 + VAT
- Banner advert on certificate email: £3,000 + VAT
- Banner advert on x3 pre-Congress delegate emails: £3,000 + VAT

To discuss your organisation's options further please contact
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A decorative graphic consisting of several overlapping, semi-circular arcs in shades of teal, yellow, and dark blue, creating a circular pattern around the text.

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CONGRESS 2023**