



Royal College of
Obstetricians &
Gynaecologists

RCOG WORLD CONGRESS 13-15 JUNE 2022

**Sponsorship and
exhibition prospectus**

Venue:
RCOG Headquarters, London
and virtually across the globe

INVITE TO INDUSTRY

On behalf of the Royal College of Obstetricians and Gynaecologists (RCOG) we invite you to participate in the RCOG World Congress 2022, to be held at the RCOG Headquarters in London and virtually across the globe on the 13 – 15 June 2022.

The Congress is the major event in the calendar for clinicians practising in obstetrics and gynaecology.

The RCOG flagship event will provide your organisation with exclusive opportunities to showcase your work, interact with delegates and learn about the latest developments in this rapidly changing and expanding field.

After the success of our first Virtual Congress in 2021, attracting over 3,000 attendees, the 2022 congress will be both in-person and online. This format will provide the opportunity for 600 attendees to join in person at the RCOG headquarters and over 2000 to join virtually from across the UK and the globe.

Our programme will attract specialists from all areas of obstetrics and gynaecology and from across the globe.

The Congress provides an opportunity for discussion, exchange of ideas and for delegates to interact with industry. The 2022 hybrid format will allow your organisation to connect with decision making clinicians face to face, whilst also providing opportunity to have extensive reach across the globe as you share your educational content and brand messages through the RCOG virtual platform.

We hope that you will support our prestigious international Congress, and we look forward to welcoming the industry to the RCOG Headquarters in 2022.



Mr Eddie Morris
RCOG President

ABOUT THE HOSTS

The RCOG works to improve women's health care across the world. It encourages the study and advancement of the science and practice of obstetrics and gynaecology.

The RCOG:

- Works with the RCOG Women's Network to ensure women's views are at the heart of everything they do
- Publishes clinical guidelines that set standards for high quality women's health care, including national clinical guidelines through the NICE-funded National Guideline Alliance
- Publishes patient information leaflets explaining medical conditions and the levels of care women can expect to receive in an accessible and engaging way
- Develops the education, training and exam programme for doctors wishing to specialise in obstetrics and gynaecology
- Provides a continuing professional development programme for qualified obstetricians and gynaecologists, including practical skills courses and educational and scientific meetings and conferences, to ensure their skills remain up to date
- Works with international partners to improve sexual and reproductive health care and reduce maternal morbidity and mortality worldwide, through its global health strategy
- Advises the government and other public bodies on healthcare matters relating to obstetrics and gynaecology and the wider determinants of women's health
- Supports other organisations with similar objectives to the College, including specialist societies

WHY SHOULD YOUR ORGANISATION SUPPORT RCOG 2022 WORLD CONGRESS?

- The RCOG World Congress is always one of the largest international events in obstetrics and gynaecology
- 2022 will be the first ever RCOG World Congress Hybrid event – sponsors will be able to engage with delegates both in-person and online
- Generate leads both in-person and online
- In 2021 over 2000 delegates joined sponsored symposiums live online and a further 1100 watched the sponsored symposiums on-demand
- Access RCOG delegate lists and use our scan devices to continue engagement post-event
- Your organisation will be able to reach, network and influence decision makers in Obstetrics and Gynaecology
- Let your organisation receive maximum exposure by taking advantage of the in-person and virtual opportunities
- Prove your organisation is a thought-leader within the Obstetrics and Gynaecology community by supporting and participating with the RCOG
- Launch new products and services; the RCOG Congress is the ideal platform to showcase latest products to a focused audience
- Support the education and development of women's health via the industry opportunities, and by engaging with the content from our expert speakers

WHO WILL ATTEND?

The RCOG World Congress has previously been attended by 2000 – 4000 O&G healthcare professionals from over 100 countries.

Despite the pandemic and difficult circumstances across the world in 2021, our first Virtual World Congress was a huge success and attracted over 3,000 attendees.

Building on our 2021 success, 2022 will be the first Hybrid World Congress and the first Congress to be held at the RCOG headquarters in London. By adapting to the environment and the latest trends, we expect the Congress delegate numbers to grow even further as we ensure our accessibility across the globe.

PAST EVENT DELEGATE NUMBERS

Year	Country	Total paying attendance	No of countries attending	O&G consultants	O&G trainees	Allied health professionals	Unspecified delegates
2014	Hyderabad, India	3,361	61	2,718	390	13	240
2015	Brisbane, Australia	2,138	43	1,031	350	193	564
2016	Birmingham, UK	2,092	71	1,424	614	54	543
2017	South Africa	1,999	87	808	318	127	746
2018	Singapore	2,751	82	1059	341	200	1086
2019	London	3,613	106	1181	821	38	1467
2021	Virtual - Global	2,699	88	1081	777	25	694

SCIENTIFIC PROGRAMME 2022

The scientific programme will provide all delegates with a choice of up to three concurrent sessions each day and over twenty specialist areas will be covered in the World Congress.

The programme will include plenary and concurrent sessions, live debates, interactive sessions and the e-poster presentation. All the UK specialist societies are also contributing to the programme development.

RCOG VIRTUAL WORLD CONGRESS PROGRAMME COMMITTEE

Dudley Robinson - Honorary Director of Conferences, FRCOG

Andrew Sizer - Honorary Director of Conferences, FRCOG

Ranee Thakar - RCOG Vice President, Global Health

Hassan Shehata - RCOG Council Representative, Middle East and North Africa

Pat O'Brien - RCOG Vice President, Membership

TOPICS

- Adolescent gynaecology
- Benign gynaecology
- Clinical genetics
- COVID-19/infectious diseases
- Early pregnancy complications and gynaecology
- Endometriosis and uterine disorders
- Fetal medicine
- Gynae oncology
- High risk pregnancy
- Hot topics (emerging research/issues) in obstetrics
- Hot topics (emerging research/issues) in gynaecology
- Imaging in gynaecology
- Imaging in obstetrics
- Labour ward management
- Maternal medicine
- Obesity
- Post reproductive health
- Quality improvement
- Reproductive medicine/assisted reproduction
- Robotics surgery in gynaecology
- Sexual health and contraception
- Simulation and training
- Ultrasound
- Urogynaecology/pelvic floor
- Women's health and policies

PLATINUM PACKAGE

PRICE: £36,000 + VAT (only 2 available)

PLATINUM SPONSORSHIP INCLUDES:

Education

- 30 minute lunchtime symposium and Q&A live in the RCOG Headquarters
- 5 minute education video to be shown on the programme
- 1 minute video advert to be shown during one break each day of the Congress
- Your company symposium will also be viewed on the virtual platform live and available on-demand for three months after the event

Engage

- Table top exhibition stand at the RCOG Headquarters – premium position
- Handheld scanner x3
- Invite to social events with delegates
- Company sponsor page on the virtual platform, with opportunities to upload video content, brochures, data and flyers
- 1 minute promo video uploaded onto your sponsor page
- Ability to engage in 1:1 chats with delegates through the virtual platform
- Delegate list from full Congress (GDPR compliant)
- Delegate list from your company symposiums (GDPR compliant)

Further Brand Promotion

- Registration sponsor – company logo on registration documents and joining instructions
- The right to use the Congress logo in social media and marketing materials
- Company logo on stage branding
- Company logo on selected event signage, on the virtual platform and on holding slides
- Company clickable banner advert to be on the homepage of the virtual platform
- Brand exposure in Congress App
- Social media mentions pre Congress and during Congress

Registrations

- 4 company passes in-person at RCOG Headquarters
- 10 company passes for the virtual platform

SYMPOSIUM CONTENT

Sponsorship of a symposium will allow sponsoring companies to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored symposium programme. Sponsors will have the option for their content to be live at the physical event and on-demand for the hybrid virtual platform.

THE COST OF THE SYMPOSIUM INCLUDES

- Hire of standard conference stage set
- Hire standard audio-visual equipment and technician
- Staff to assist e.g. with distribution of material, roving microphones during symposium

GOLD PACKAGE

PRICE: £32,000 + VAT

GOLD SPONSORSHIP INCLUDES:

Education

- 30 minute lunchtime symposium and Q&A live in the RCOG Headquarters
- 1 minute advert to be played during one break each day of the Congress
- Your company symposium will also be viewed on the virtual platform live and available on-demand for three months after the event

Engage

- Table top exhibition stand – premium position
- Handheld scanner x3
- Invite to social events with delegates
- Company sponsor page on the virtual platform, with opportunities to upload video content, brochures, data and flyers
- 1 minute promo video uploaded onto your sponsor page
- Ability to engage in 1:1 chats with delegates through the virtual platform
- Delegate list from full Congress (GDPR compliant)
- Delegate list from your company symposiums (GDPR compliant)

Further Brand Promotion

- The right to use the Congress logo in social media and marketing materials
- Company logo on stage branding
- Company logo on selected event signage, on the virtual platform and on holding slides
- Company clickable banner advert to be on the homepage of the virtual platform
- Brand exposure in Congress App
- Social media mentions pre Congress and during Congress

Registrations

- 4 company passes in-person at RCOG Headquarters
- 8 company passes for the virtual platform

SYMPOSIUM CONTENT

Sponsorship of a symposium will allow sponsoring companies to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored symposium programme. Sponsors will have the option for their content to be live at the physical event and on-demand for the hybrid virtual platform.

THE COST OF THE SYMPOSIUM INCLUDES

- Hire of standard conference stage set
- Hire standard audio-visual equipment and technician
- Staff to assist e.g. with distribution of material, roving microphones during symposium

SILVER PACKAGE

PRICE: £21,000 + VAT

SILVER SPONSORSHIP INCLUDES:

Education

- Provide 10 minute pre-recorded education video to be played on the programme
- Your company video/symposium will also be viewed on the virtual platform and available on-demand for three months after the event
- 20 minute pre-recorded education/demo video to be available on-demand pre, during and post Congress

Engage

- Table top exhibition stand at the RCOG Headquarters – premium position
- Handheld scanner x2
- Invite to social events with delegates
- Company sponsor page on the virtual platform, with opportunities to upload content, brochures, data and flyers
- 1 minute promo video uploaded onto your sponsor page
- Ability to engage in 1:1 chats with delegates through the virtual platform
- Delegate list from full Congress (GDPR compliant)

Further Brand Promotion

- The right to use the Congress logo in social media and marketing materials
- Company logo on stage branding
- Company logo on selected event signage, on the virtual platform and on holding slides
- Company clickable banner advert to be on the homepage of the virtual platform
- Brand exposure in Congress App
- Social media mentions pre Congress and during Congress

Registrations

- 3 company passes in-person at RCOG Headquarters
- 8 company passes for the virtual platform

BRONZE PACKAGE

PRICE: £10,500 + VAT

BRONZE SPONSORSHIP INCLUDES:

Education

- 10 minute pre-recorded education/demo video to be available on-demand pre, during and post Congress

Engage

- Table top exhibition stand at the RCOG Headquarters – premium position
- Handheld scanner x1
- Invite to social events with delegates
- Company sponsor page on the virtual platform, with opportunities to upload content, brochures, data and flyers
- 1 minute promo video uploaded onto your sponsor page
- Ability to engage in 1:1 chats with delegates through the virtual platform
- Delegate list from full Congress (GDPR compliant)

Further Brand Promotion

- The right to use the Congress logo in social media and marketing materials
- Company logo on selected event signage, on the virtual platform and on holding slides
- Brand exposure in Congress App
- Social media mentions pre Congress and during Congress

Registrations

- 2 company passes in-person at RCOG Headquarters
- 6 company passes for the virtual platform

DIGITAL EXHIBITOR

PRICE: £6,000 + VAT

DIGITAL EXHIBITOR PACKAGE INCLUDES:

- 4 exhibition passes for the virtual Congress platform
 - Logo on selected event signage, on the virtual platform and on holding slides
 - 1 minute video to be uploaded onto your sponsor page
 - Company sponsor page on the virtual platform, with opportunities to upload video content, brochures, data and flyers
 - Ability to engage in 1:1 chats with delegates through the virtual platform
 - Brand exposure on the Congress App
 - Social media mentions during Congress
 - Delegate list from full Congress (GDPR compliant)
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DELEGATE SPONSOR

PRICE: VARIED

DELEGATE SPONSOR PACKAGE INCLUDES:

- Purchase a group of delegate passes to be used by external clinicians
 - RCOG will assist with the booking process
 - Delegate pass discounts available for x20 or more delegate passes for the virtual platform
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ADDITIONAL SPONSORSHIP

OPPORTUNITIES

- Pre-Congress symposium opportunity (up to 30 minutes): your organisation is able to have an additional pre-recorded symposium/educational video available for delegates to view online the week before Congress: £10,000 + VAT
- Lanyard sponsor: £10,000 + VAT
- iPoster sponsor: £10,000 + VAT
- Simulation suite sponsor: £10,000 + VAT
- Banner advert of certificate email: £8,000 + VAT
- Banner advert on x3 pre-Congress delegate emails: £6,000 + VAT

To discuss your organisation's options further please contact **Natasha Hagenbuch, Corporate Development Manager:**



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