Sponsorship and Exhibition Opportunities
INVITE TO INDUSTRY

With great pleasure, on behalf of the Royal College of Obstetricians and Gynaecologists, I invite you to participate in the RCOG World Congress in Obstetrics and Gynaecology, to be held in London on 17-19 June 2019.

Our congress will be held at ExCeL London, host and engine room to the 2012 London Olympics, and now the RCOG’s prestigious World Congress. ExCeL’s location in the heart of London’s historic Royal Docks, ideally located within close proximity of Canary Wharf, The O2 and the Olympic Park, means visitors are in the perfect position to sample all that this great part of London has to offer.

With an abundance of flexible spaces and services, dedicated registration and foyer areas, ExCeL provides some of the UK’s largest and most flexible conference facilities under one roof, an ideal venue for a World Congress to take place and excel.

As in 2016, the World Congress has actively sought the involvement of the UK’s specialist societies in the creation of the scientific programme. Many have designed their own sessions with world-renowned speakers from the UK and further afield to share their expertise and knowledge.

Our innovative programme will attract specialists in fetal and maternal medicine, reproductive medicine, urogynaecology and family planning, oncology and community gynaecology. There will be plenty of opportunities for industry to interact with the delegates.

It is the major event on the calendar for clinicians in practice in obstetrics and gynaecology and will provide a unique opportunity for all those involved to learn of the latest developments in the rapidly changing and expanding field.

I hope that you will consider supporting this prestigious international Congress, and I look forward to welcoming you to London in June 2019.

Professor Lesley Regan, President
Royal College of Obstetricians and Gynaecologists

#RCOG2019
REASONS TO INVEST IN THE RCOG WORLD CONGRESS

The RCOG World Congress is the largest event in obstetrics and gynaecology in the UK and only takes place in the UK every three years.

Four of the last six RCOG World Congresses have sold out and we are expecting the 2019 World Congress to attract up to 4,000 delegates.

A presence at the RCOG World Congress assures your access to key decision makers offering you the opportunity to maintain relationships with existing contacts and generate the interest of prospective customers.

Delegates and speakers who attend the Congress are leaders in the field of obstetrics and gynaecology both in the UK and internationally.

It provides an unmissable opportunity to contribute to the healthcare debate and increase your company profile and product among your target audience.

Sponsorship will give you access to delegates before, during and after the Congress.

Sponsorship will assure your inclusion in the marketing campaign for what is known as the flagship Congress of the Royal College of Obstetricians and Gynaecologists.

An exciting programme, encompassing a wider range of streams than in previous years will attract a broad spectrum of delegates all under one roof and is designed to offer plenty of networking opportunities.
REASONS TO INVEST IN THE RCOG WORLD CONGRESS

Who attends?
Delegates range from those starting out in the field to consultants working at the top of their profession. The Congress will attract Consultants, Trainees, Students, Allied Health Professionals and Scientists with an interest in obstetrics and gynaecology.

From where?
We anticipate that approximately 65% of delegates will be UK based. This follows the trend of the past three UK RCOG World Congress’ which were held in London, Liverpool and Birmingham.

How many?
71 countries were represented at the 2016 UK Congress in Birmingham. The 2017 Congress in Singapore attracted 2,751 paying delegates and we anticipate welcoming 3,700 paying delegates to London in 2019.
SCIENTIFIC PROGRAMME

The Scientific Committee, with the involvement of the UK Specialist Societies, have put together an exciting programme that will encompass a wide range of topics and session formats including plenary lectures, six concurrent streams, lively debates, presentations from scientific abstracts, breakfast sessions and a variety of Pre-Congress workshops.

The main Congress programme will be held on Monday 17, Tuesday 18 and Wednesday 19 June 2019.

Specialist areas covered:
- Abortion care
- Colposcopy and cervical pathology
- Doctors in training
- Early pregnancy and acute gynaecology
- Fetal medicine
- Gynaecological cancer
- Gynaecological endoscopy
- Gynaecological imaging
- Imaging
- Maternal medicine
- Menopause
- Paediatric and adolescent gynaecology
- Perinatal Mental Health
- Reproductive medicine
- Robotic surgery
- Sex and biopsychosocial aspects of reproduction
- Sexual and reproductive health
- Sexual health and HIV
- Urogynaecology and pelvic floor medicine
- Vulval disease

The societies listed below have designed their own sessions with world-renowned speakers from the UK and internationally to share their expertise and knowledge.

- AEPU Association of Early Pregnancy Units
- BASHH British Association for Sexual Health and HIV
- BFS British Fertility Society
- BGCS British Gynaecological Cancer Society
- BIARGS British & Irish Association of Robotic Gynaecological Surgeons
- BMFMS British Maternal & Fetal Medicine Society
- BMS British Menopause Society
- BritSPAG British Society for Paediatric and Adolescent Gynaecology
- BSACP British Society of Abortion Care Providers
- BSBOG British Society of Biopsychosocial Obstetrics Gynaecology
- BSCCP British Society for Colposcopy and Cervical Pathology
- BSGE British Society for Gynaecological Endoscopy
- BSGI British Society for Gynaecological Imaging
- BSUG British Society of Urogynaecology
- BSSVD British Society for the Study of Vulval Diseases
- FSRH Faculty of Sexual and Reproductive Healthcare
- IPM Institute of Psychosexual Medicine

ABSTRACT SUBMISSIONS
Free communications play an important role in the RCOG Congress Scientific Programme. Abstracts are welcome for consideration for oral, video or poster presentations. The full list of abstract categories can be found on the Congress website.

The number of abstracts submitted over the last few years has steadily increased. In Singapore in 2017, 1,560 abstracts were submitted and it is anticipated that the World Congress in London will draw the highest number of abstracts to date.

The top 500 abstracts are printed in the Final Programme and published in a special supplement for the Journal, BJOG.

The deadline for abstract submission is 6pm on Monday 21 January 2019.

Abstract submission is available online via the 2019 Congress pages on the RCOG website – www.rcog.org.uk/london2019

The programme is available to download from the Programme page of the Congress Website www.rcog.org.uk/london2019

RCOG WORLD CONGRESS 2019
New for 2019 and strictly limited to 2 packages, the PLATINUM SPONSORSHIP includes:

- One hour satellite symposium during one lunch break. (Date and time to be confirmed)
- Exhibition space: 24 sq.m (shell scheme if required)
- 10 exhibition stand passes (£180 each)
- 50% discount on one Additional Sponsorship Opportunity (detailed on Page 10)
- 6 Delegate registrations (£670 each)
- The right to use the Congress logo (subject to approval of Scientific Committee)
- Conference APP
  - push notifications 1 x pre, 1 x site, 1 x post event
  - highlighted stand on floor plan
  - 1 x downloadable PDF in company profile
  - dedicated company page
  - company logo on exhibitor list
- Congress Party tickets x 4
- Handheld scanner x 3
- Website banner advert x 1 on Home Page (www.rcog.org.uk/london2019)
- Advanced email communication (one month prior to the Congress) for the purpose of sending symposium invitations via Hampton Medical x 2
- Pocket Programme Sponsor
- Company profile on Congress website with logo (100 words)
- Logo on exhibition map
- Company logo in final mailing/joining instructions
- Company logo on directional signage

**Symposia content**
Sponsorship of a symposium will allow sponsoring companies to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored symposium programme. All delegates attending the conference (whether or not sponsored by the major sponsors) will be encouraged to attend the sponsored symposia.

**The cost of the PLATINUM symposium includes**
- Room hire
- Hire of standard conference stage set
- Hire standard audio-visual equipment and technician
- Staff to assist e.g. with distribution of material, roving microphones during symposium

**PLATINUM PACKAGE** £40,000 + VAT
The GOLD SPONSORSHIP includes:

- One hour satellite symposium during one lunch break. (Date and time to be confirmed)
- Exhibition space: 24 sq.m (shell scheme if required)
- 8 exhibition stand passes (£180 each)
- 35% discount on one Additional Sponsorship Opportunity (detailed on Page 10)
- 2 Delegate registrations (£670 each)
- The right to use the Congress logo (subject to approval of Scientific Committee)
- Conference APP
  - push notifications 1 x pre, 1 x site, 1 x post event
  - highlighted stand on floor plan
  - 1 x downloadable PDF in company profile
  - dedicated company page
  - company logo on exhibitor list
- Congress Party tickets x 2
- Handheld scanner x 2
- Website banner advert x 1 on Home Page (www.rcog.org.uk/london2019)
- Advanced email communication (one month prior to the Congress) for the purpose of sending Satellite symposium invitations via Hampton Medical x 2
- Company profile on Congress website with logo (75 words)

Symposia content
Sponsorship of a symposium will allow sponsoring companies to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored symposium programme. All delegates attending the conference (whether or not sponsored by the major sponsors) will be encouraged to attend the sponsored symposia.

The cost of the GOLD symposium includes
- Room hire
- Hire of standard conference stage set
- Hire standard audio-visual equipment and technician
- Staff to assist e.g. with distribution of material, roving microphones during symposium
SILVER PACKAGE

The SILVER SPONSORSHIP includes:

- One hour satellite symposium during one lunch break. (Date and time to be confirmed)
- Exhibition space: 12 sq.m (shell scheme if required)
- 4 exhibition stand passes (£180 each)
- 25% discount on one Additional Sponsorship Opportunity (detailed on Page 10)
- 2 Delegate registrations (£670 each)
- Conference APP
  - highlighted stand on floor plan
  - company logo on exhibitor list
- Handheld scanner x 1
- Website banner advert x 1 on Abstract Page (www.rcog.org.uk/london2019)
- Advanced email communication (one month prior to the Congress) for the purpose of sending Satellite symposium invitations via Hampton Medical x 1
- Company profile on Congress website with logo (75 words)

Symposia content
Sponsorship of a symposium will allow sponsoring companies to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored symposium programme. All delegates attending the conference (whether or not sponsored by the major sponsors) will be encouraged to attend the sponsored symposia.

The cost of the SILVER symposium includes
- Room hire
- Hire of standard conference stage set
- Hire standard audio-visual equipment and technician
- Staff to assist e.g. with distribution of material, roving microphones during symposium
BRONZE PACKAGE

The BRONZE SPONSORSHIP includes:

• Exhibition space: 9 sq.m (shell scheme if required)
• 10% discount on one Additional Sponsorship Opportunity (detailed on Page 10)
• 3 exhibition stand passes (£180 each)
• 1 Delegate registration (£670 each)
• Conference APP
  - highlighted stand on floor plan
  - company logo on exhibitor list
• Handheld scanner x 1
• Company profile on website with logo (50 words)

EXHIBITION STANDS

EXHIBITION PACKAGE

The exhibition stand fee is inclusive of the following services:

• Exhibition space: 6 sq. m (shell scheme)
• 2 exhibition stand passes (£180 each)
• Conference profile and logo on Conference APP (50 words) x 1

Additional exhibitor passes can be purchased for £180 + VAT for the duration of the meeting.
EXCLUSIVE EDUCATIONAL SPONSORSHIP PACKAGES

E-POSTER SPONSORSHIP PACKAGES £5,000 + VAT

The fee for E-POSTER SPONSORSHIP includes:

E-posters will be displayed in dedicated zones within ExCeL for the duration of the Congress.

Zone 1: Comprising of approximately 15-20, 50” plasma screens. Posters will rotate on the screens. Your company logo will appear on the plasmas at regular intervals between poster displays.

Zone 2: 25 laptops will be located in this area for delegates to browse all posters at their leisure.

Zone 3: Poster viewing ‘on demand’ area – this is a popular area where a couple of 50” plasmas will be located. Delegates will be able to search for their poster, show and discuss it with friends and colleagues and take a photo. This area (6sqm) will be available for you to brand with your company logo.

Post Congress branding:
Posters will be available to view online for one year following the close of the Congress. We offer you the opportunity to include branding on the e-poster online site.

Delegate Registrations:
2 complimentary delegate registrations to attend RCOG 2019.
ADDITIONAL SPONSORSHIP OPPORTUNITIES

We recognise the changing marketing needs of industry and are pleased to offer these additional sponsorship options. Furthermore any additional ideas on how to promote your products or services will be welcome for consideration.

<table>
<thead>
<tr>
<th>Sponsorship Options</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-Posters (see page 9 for details)</td>
<td>£5,000</td>
</tr>
<tr>
<td>Delegate bag (RCOG to provide)</td>
<td>£4,000</td>
</tr>
<tr>
<td>Delegate lanyards (RCOG to provide)</td>
<td>£4,000</td>
</tr>
<tr>
<td>Congress App sponsor</td>
<td>£3,000</td>
</tr>
<tr>
<td>Delegate pads (Sponsor to provide)</td>
<td>£3,000</td>
</tr>
<tr>
<td>Delegate pens (Sponsor to provide)</td>
<td>£1,000</td>
</tr>
<tr>
<td>Company profile on website with logo (50 words)</td>
<td>£1,000</td>
</tr>
<tr>
<td>Message board branding</td>
<td>£1,000</td>
</tr>
</tbody>
</table>
EXHIBITION INFORMATION

The RCOG World Congress 2019 exhibition will be held in conjunction with the meeting programme and will be open from Monday 17 June until Wednesday 19 June 2019. Catering will be located within the exhibition hall to ensure maximum contact between exhibitors and delegates.

PROVISIONAL EXHIBITION OPENING HOURS

<table>
<thead>
<tr>
<th>SUNDAY 16 JUNE 2019</th>
<th>12:00 – 23:00</th>
<th>BUILD</th>
</tr>
</thead>
<tbody>
<tr>
<td>MONDAY 17 JUNE 2019</td>
<td>08:00 – 19:00</td>
<td>OPEN</td>
</tr>
<tr>
<td>TUESDAY 18 JUNE 2019</td>
<td>07:30 – 18:00</td>
<td>OPEN</td>
</tr>
<tr>
<td>WEDNESDAY 19 JUNE 2019</td>
<td>07:30 – 17:00</td>
<td>OPEN</td>
</tr>
<tr>
<td></td>
<td>17:00 – 20:00</td>
<td>BREAKDOWN</td>
</tr>
</tbody>
</table>

EXCEL LONDON

Located in the historic Royal Docks, ExCeL London hosts 300 events annually and attracts over 4 million visitors. It has an unrivalled transport network with two on-site DLR stations, parking for 3,070 cars and London City Airport just 5 minutes away. Its 100 acre site is also home to London’s International Convention Centre (ICC London), which includes a fully flexible auditorium, catering and exhibition space, and a variety of meeting rooms. As a venue, ExCeL London continually invest in their environment, product and customer service and work with hundreds of partners across the capital to unlock the very best of what London has to offer.
CONGRESS VENUE & TRAVEL INFORMATION

LONDON

London is the natural meeting point for the world’s business networks. It’s a leading city in the global economy and a centre of international trade and finance.

The city continues to nurture some of the finest research and technology developments, while its influence through medical schools, universities and hospitals is second to none.

For decades, England’s capital has been the launch pad for new ideas and trends. It’s a creative hub where there is always something new to see and do. Hotels, venues, restaurants, and attractions constantly update and improve. This means no matter how many times you visit, London always has something new in store.
CONGRESS VENUE & TRAVEL INFORMATION

GETTING TO LONDON AND EXCEL

BY AIR
There are many international airports surrounding ExCeL London. There are six main airports: London City Airport, Gatwick Airport, Heathrow Airport, Stansted Airport, Luton Airport and Southend Airport.

If you would like to find out more about bookings, flight times visit and a journey planner for each of these airports, then please visit: www.excel.london/visitor/getting-here/air-travel

BY UNDERGROUND
The Jubilee Line and the DLR are the quickest routes to ExCeL London.

Alight at Canning Town on the Jubilee Line and change onto a Beckton-bound DLR train for the quick two-stop journey to ExCeL: Custom House for ExCeL (for the west entrance) or Prince Regent for ExCeL (for the east entrance or the ICC London).

BY TRAIN
Rail services in the UK are run by a set of private train operating companies. Your point of departure will determine the best service to take and at what station your train will arrive into London.

Rail tickets can be booked via the following links – tickets are usually released 12 weeks from date of travel and booking early can save you money! Tickets can be booked via: www.nationalrail.co.uk or www.thetrainline.com

Eurostar operates regular train services from Brussels and Paris to St Pancras International. For bookings or more information please visit: www.eurostar.com

BY CAR
ExCeL London is located in central London and is easily accessible by road from all over the UK. Visitors can travel in London using many main routes including: These main routes include the M25 and M11, the North Circular, A406 and the A13. As you get closer you’ll pick up signs for Royal Docks, City Airport and ExCeL London.

Car parking
The nearest car parks to ExCeL London are:

• E16 1FR – For the RCOG World Congress main entrance, when travelling to ExCeL from the M11, A13 or into London from the east.
• E16 1XL – For the west entrance, when travelling to ExCeL from Blackwall Tunnel, Limehouse Link, A12 or central London.
• E16 1AL – If you are using the Royal Victoria Car Park (MSCP) – approximately a 5 minute walk from the venue.

If you’re using satellite navigation to travel to the car parks please enter the postcodes above.

The online booking system will send you a print-at-home ticket via email. Please ensure you print out the ticket and bring it with you when travelling to the venue: www.excel.london/visitor/getting-here/driving-and-parking
To discuss the sponsorship and exhibition opportunities at the RCOG World Congress 2019, please contact:

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Email: info@rcog2019.com